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| CATEGORY | **4** | **3** | **2** | **1** | **Total Points** |
| **Element Information** | The poster includes all of the basic information about the element that is found in the periodic table as well as additional information. | All of the basic information about the element found in the periodic table is included on the poster. | Not all of the basic information found in the periodic table about the element is included. | Only the name and symbol of the element are included on the poster. |  |
| **Presentation and Knowledge** | Student presented clearly and can accurately describe his or her element and related facts as well as the processes used to create the poster. | Student presented most of the info clearly and described the processes used to create the poster. | Student presented some facts clearly but was not entirely clear about the information. The processes used in making the poster were described. | Student seemed hesitant in presentation and appears to have insufficient knowledge about the facts or processes used in the poster. |  |
| **Attractiveness** | The poster is exceptionally attractive in terms of design, layout, and neatness. | The poster is attractive in terms of design, layout and neatness. | The poster is acceptably attractive though it may be a bit messy. | The poster is distractingly messy or very poorly designed. It is not attractive. |  |
| **Mechanics** | Spelling, capitalization and punctuation are correct throughout the poster. | There is 1 error in spelling, capitalization or punctuation. | There are 2 errors in spelling, capitalization or punctuation. | There are more than 3 errors in spelling capitalization or punctuation. |  |

Element Poster Evaluation and Presentation Rubric Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_